



Automat Taaza

Mint Fresh News & Views May 2018

Insights from our Think Tank



The recently concluded Agritech Israel, held in Tel-Aviv from May 8th -10th, saw more than 10,000 Indian visitors which included ministers, senior officials as well as over 100 Indian company representatives.

It was heartening to see the work of the world's three largest irrigation companies – Netafim, Naandaan Jain & Rivulis, all of whom are looking to significantly ramp up their presence in India. Their work to digitise irrigation by way of development of a cloud based irrigation app (NetBeat by Netafim, Manna by Rivulis) which are suitable for use even by marginal farmers, was most impressive.

Industry News



The Haryana Horticulture & Agriculture Department has allocated approximately Rs 125 crores for MIS work (Mini & Drip) in the state, for the financial year 2018-19. Out of this, the Horticulture department approved funds worth Rs 98 crores for MIS work and the Agriculture department approved Rs. 58 crores for UPCL, overhead sprinklers and MIS work. This year's target for drip and mini sprinkler irrigation installation work is about 20,000 hectares. Furthermore, DBT provision has been implemented in Haryana and local banks will be responsible for all invoice amounts and there are guidelines to them to provide loan on low interest rates of 5.5% to farmers. That's good news for our farmer community and for the industry!

Automat Innovates



Automat's **AQ20 Hybrid Sprinkler** offers an advanced irrigation technique – making it highly profitable for farmers. This incredible machine is mounted on a support system to uniformly irrigate a large area the way rain drops would do with minimal consumption of electricity.

[Learn more](#)



These nifty irrigation accessories are designed to power and protect your irrigation systems. The **Universal Adaptor** provides connectors to fit sprinklers in multiple sizes.



The **Sprinkler Locking Adaptor** provides a secure lock on the riser of each sprinkler that can be opened only by its own unique key – ensuring complete protection and prevention of sprinkler theft.

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